



# ADVANCED DIPLOMA



## International Advanced Diploma in Business

Equivalent to year 2 of a 3 year UK honours degree | HE Level 1 (Intermediate), National Qualifications Framework (NQF) Level: 5

### Overview

The International Advanced Diploma in Business (IADB) is the second year of the NCC Education Business Degree Journey. The programme builds on the knowledge gained during the International Diploma in Business (IDB) by exposing students to greater detail and more advanced topics in a range of areas including economics, marketing, finance and management.

During the teaching of the programme, students will be exposed to a balance of academic and vocational subjects in order to provide them with the necessary knowledge and skills to play a significant role in business organisations.

On successful completion of the programme, students will be able to: continue study on one of the NCC Education final year Business top-up programmes, continue study at a UK university or begin work in one of many areas of the business world.

### Entry Requirements

On entry a student must have at least one of the following:

- The NCC Education International Diploma in Business (IDB) qualification
- A local or international qualification which is deemed to be of a similar level to the NCC Education IDB programme. This must be agreed in advance with NCC Education.

Applicants who are not NCC Education graduates and whose first language is not English will need: EITHER

- The required minimum result in the NCC Education Higher English Placement Test (HEPT), OR
- IELTS 5.5 or equivalent

### Programme Structure

The programme is made up of eight 15-credit modules (seven core modules and a choice of one from two elective modules), each of which requires an average of 150 hours of study; around 40 of these are based in the classroom.

In normal full-time delivery, the programme is delivered in two 15-week semesters (12 teaching weeks) in which four modules are studied. This model can be adapted in a number of ways for full and part-time students.

The students must study the following modules::

- **Managerial Economics** - examines how an organisation can achieve its objectives most efficiently through the application of micro-economic theory and the tools of analysis of decision science, such as statistics and quantitative methods. It demonstrates how economic analysis can be used in formulating business policies.
- **Quantitative Methods** - provides an overall understanding of how and why statistical and mathematical techniques are used in making economic and business decisions.
- **Marketing Management** - highlights the need for managers to view the role of marketing as critical to their organisation. The crucial role of marketing in contributing to the success of organisations is emphasised.
- **Human Resource Management** - explores the dynamic role of human resource management policies and practices in contemporary organisations and their contribution to the goals of those organisations. It defines and critically examines the major philosophies, policies, procedures and practices related to the management of human resources.
- **Understanding Consumer Behaviour** - provides an understanding of customers' needs and the complexity of the decision making process customers undertake in both consumer and industrial markets.
- **Operations Management (Elective)** - explores the operations management function and its basis in creating and sustaining effective and efficient operations which deliver the products or services in a manner which achieves the objectives of the organisation. Students will analyse this with respect to cost, quality, flexibility, dependability and speed.
- **Applications of Financial Control** - builds on a student's knowledge of fundamental financial concepts in financial and management accounting by considering the applications of these topics in a business environment and by examining a set of more advanced issues.
- **Cross Cultural Awareness** - explores how culture affects management practice, from organisational structure to strategy and human resource management. Students will have an increased awareness of their own and other people's cultures and their impact on business and management.
- **Technology and Organisation (Elective)** - introduces students to the subject of Information Systems and Technology (IS&T) in organisations, taking a broad management perspective. Students will demonstrate an understanding of the current and future role of IS&T in modern organisations, including an appreciation of the social, cultural and political aspects that are important to the successful adoption of technology.





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## Assessment

Assessments for all modules will be offered in four assessment cycles each year (March, June, September and December).

**The following modules are assessed by examination:**

- Managerial Economics
- Quantitative Methods
- Operations Management
- Applications of Financial Control
- Technology and Organisation

**The following modules are assessed by assignment:**

- Marketing Management
- Human Resource Management
- Understanding Consumer Behaviour
- Cross Cultural Awareness

## Award Conditions

The NCC Education International Advanced Diploma in Business (IADB) will be awarded when all eight modules have been passed (i.e. each module has a grade of 'Pass' or better) within the three-year eligibility period. A module is passed when an overall module mark of 40% or more is attained. Where a student needs to resit a module, he/she must do so within the three-year eligibility period of the programme.

## Duration

One year full-time or two years part-time.

## Delivery Method

Face-to-face.

## Accreditation Status

NCC Education is accredited to award the IADB by OfQual (Office of the Qualifications and Examinations Regulator) in England. OfQual Qualification reference number 100/6397/3.

## Progression

The qualification allows entry to either NCC Education's final year top-up programmes in Business (further entry requirements may apply) or the 3rd year of many UK university programmes of study. Details of these can be found in the NCC Education University Articulations document and on the NCC Education website.

## Further Information

More detailed programme information is available from your Accredited Partner Centre.

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The information in this factsheet is correct at the time of publication. However, NCC Education reserves the right to make alterations to the programme at any time.



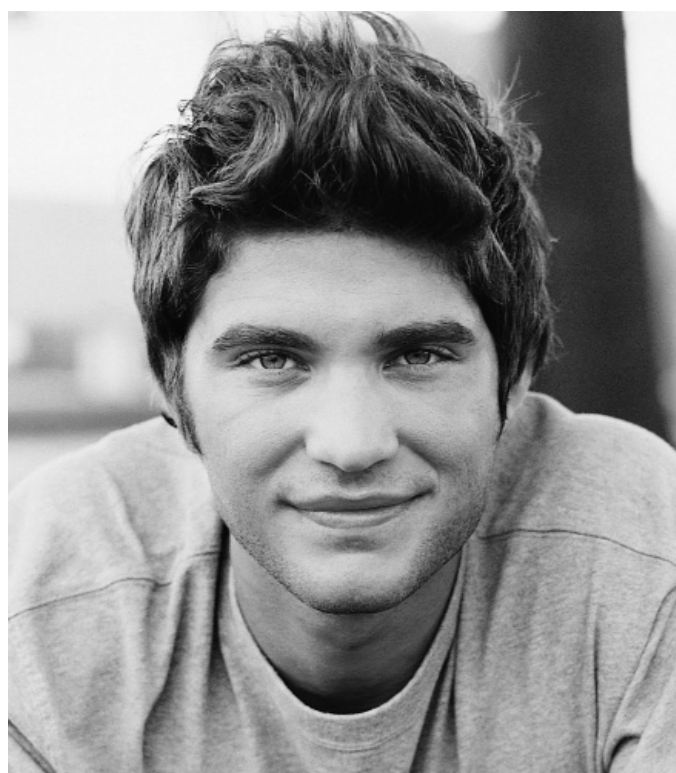
Full-Time



Part-Time



Classroom Based



To learn more about NCC Education, its programmes, affiliations and partnerships, please visit the NCC Education website [www.nccedu.com](http://www.nccedu.com)

For programme enquiries, please contact your Accredited Partner Centre.